

JIANQI XING

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Based in Chicago, IL, USA

A passionate, strategy-focused User Experience Designer devoted to bridge the gap between technology and people, and to create engaging interaction experiences by gathering users' insight from user experience researches

SKILLS

User Experience Design (UXD)
Interface Design
Interaction Design
Wireframing
Prototyping
Mobile UX (iOS & Android)
User Experience Research
Usability Testing
User Interviews
Survey Design and Analysis
User Journey Map
HTML and CSS

SOFTWARE

Axure
Sketch
Adobe XD
OmniGraffle
InVision
Adobe Illustrator
Basalmiq

EDUCATION

Master of Science in Human-Computer Interaction

University of Michigan
Ann Arbor, MI
2010 - 2013

Bachelor of Science in Computer Science

Illinois Institute of Technology
Chicago, IL
2008 - 2010

AWARDS AND SPEAKS

How to Run Your Own Guerrilla Usability Study

UIUC Web Conference 2015,
Champaign-Urbana, IL

Beam: A Mobile Application to Improve Happiness and Mental

1st Place, Student Competition, CHI Conference 2014, Toronto, Canada

EXPERIENCE

UX Designer at SafeSpeed LLC, Chicago, IL 05/2018 - Present

- Redesigning the internal tool used by video reviewers and their managers
- Scheduling interviews with employees to understand their needs and identify pain points with the current system
- Re-constructing the existing system, generating new business requirements based on users' needs and artifacts collected from UX interviews
- Planning and moderating usability tests with end users
- Iterating product prototype design based on the feedback from usability testing
- Working closely with BA and front-end, leading discussing and brainstorming sessions, and providing UX opinions upon request

Freelance UX Designer, Chicago, IL 09/2016 - Present

- Helping non-profits and small businesses to customize their UX strategies
- Evaluating websites and identifying user characteristics by UX research methods such as heuristic evaluation, survey and usability testing
- Illustrating mockups and wireframes to improve the usability of the client's websites/apps

UX Designer at Wolfram Research, Champaign, IL 02/2014 - 09/2016

- Deeply involved in the release of key features in Wolfram|Alpha website and mobile app
- Led usability test for Wolfram|Alpha Pro subscription. Improved the workflow and the visual design of the process based on the findings, resulting in better user satisfaction
- Key contributor in the release of Wolfram|Alpha Web App and New Pro subscription plans. Led initial brainstorming, created wireframes, and validated ideas via hallway usability tests. Worked closely with BA, Visual designer, and developer to bring the product to life
- Major UX designer for the Wolfram|Alpha China localization project. Illustrated wireframes for business partnership proposal. Led user interviews and field study, whose findings encouraged business model adaption

UX Designer at the BCDA, Ann Arbor, MI 05/2013 - 12/2013

- Assisted usability testing sessions, led focus groups and analyzed study results. The study findings built the understanding of K-12 teachers, our target users
- Created wireframes and coded HTML and CSS for the BCDA website

UX Research Intern at Innovation Works, Beijing, China 06/2012 - 11/2012

- Designed and led usability test for SnapPea Android app and PC client. The test revealed several UX issues in transmitting data between mobile and desktop. It also provided insights into users' background and general interaction behaviors
- Interviewed mid-income users in Beijing metropolitan area. Generated 6 personas by affinity diagram. The study shed light on how people's socioeconomic status affected their smartphone usage. It supported SnapPea's future expansion to this potential user group